

## 120ce

Lahore, widely considered the country's cultural capital, is popular for it's array of tourist activities. From seeing priceless artifacts to historical sites to shopping places to a variety of restaurants, the options are endless. The city not only mediates with its historical rich past but also with the contemporary technological advancement.

Dotted with more than 60,000 restaurants, Punjab is known for its love for food. Lahore alone has more than 6,000 hotels and restaurants, according to data provided by Habibullah Khan, a member of the Lahore Restaurants Association.

He pointed out that the restaurant industry provides business to more than 40 other sectors, including packaging, delivery, agriculture, poultry, and dairy.







Lahore has developed a lot in the last few years, specially keeping the infra-structure of the city in mind. The road network has developed and new services like Metro bus service on ferozapur road and the new addition of Orange line metro train has been a remarkable addition. A lot of new grand shopping malls have been built and some are still under construction. Malls built on the international design standars have changed the shopping experience for the residents of the city and this retail sector is further showing more growth.



Muhammad Mahmood Alam Road , or more popularly known as M. M. Alam Road, is a major road in Lahore, Punjab, Pakistan named in honour of the Pakistan Air Force flying ace, Air Commodore Muhammad Mahmood Alam. The road extends from Gulberg Main Market to Firdous Market in Gulberg, and runs parallel to Gulberg Boulevard thus providing an alternate route. The road hosts a variety of flamboyant restaurants, fashion boutiques, shopping malls, beauty saloons and décor stores





Acres of beautifully landscaped luxury home development, a prestigious golf and country

club, as well as a high end commercial center. Probably the most beautiful RESIDENTIAL

CONFERENCE venue in Pakistan, for nature loving corporates. Built on over 100 acres of

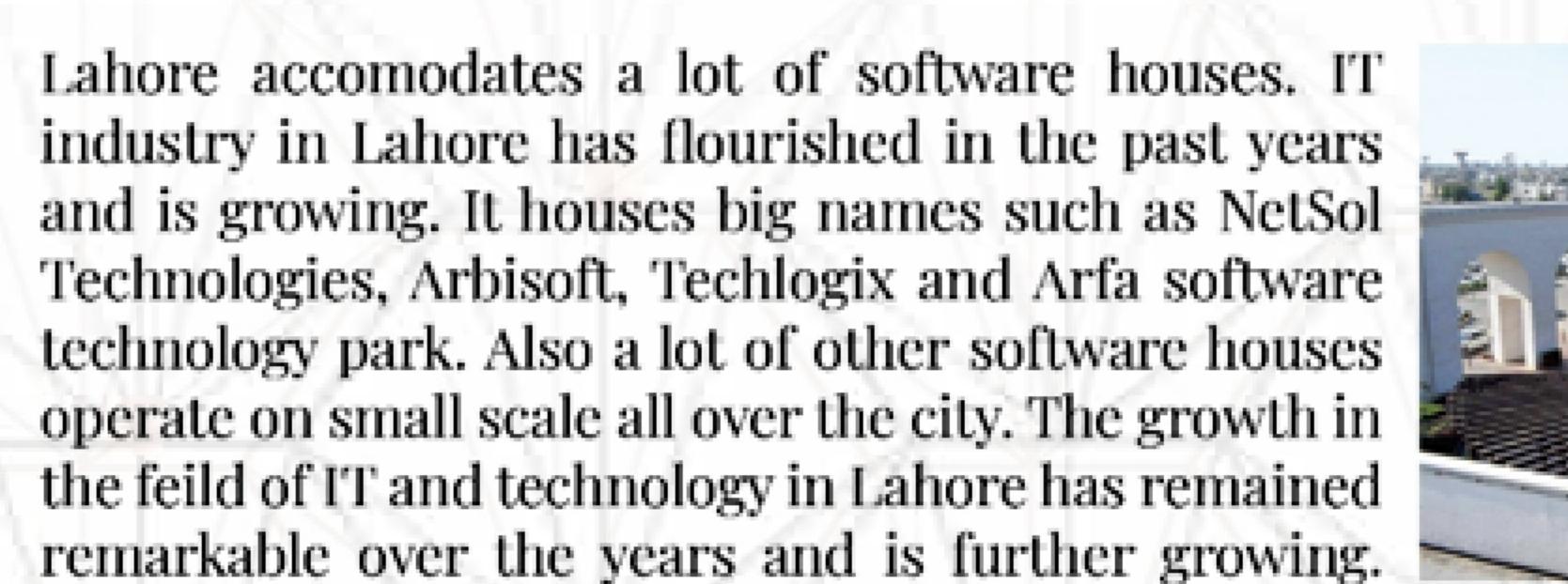
lush green and serene location on the outskirts of Lahore, ideal for Conferences, Away

days, Cricket tournaments, Group lunches, Pool side dinners, Seminars, Sales trainings,

Team and Capacity Building. LCountry Club is favourite venue of many multinationals,









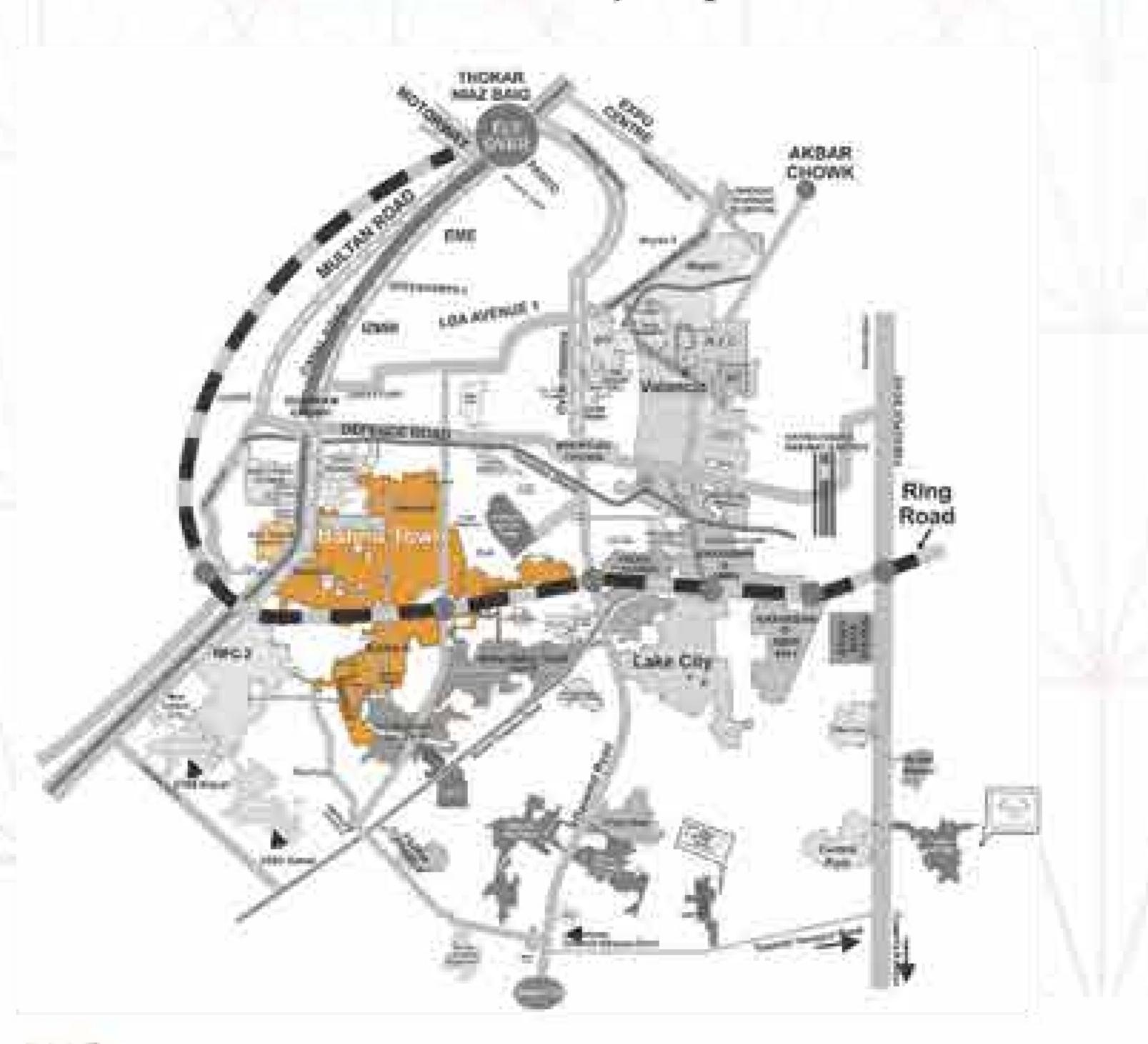


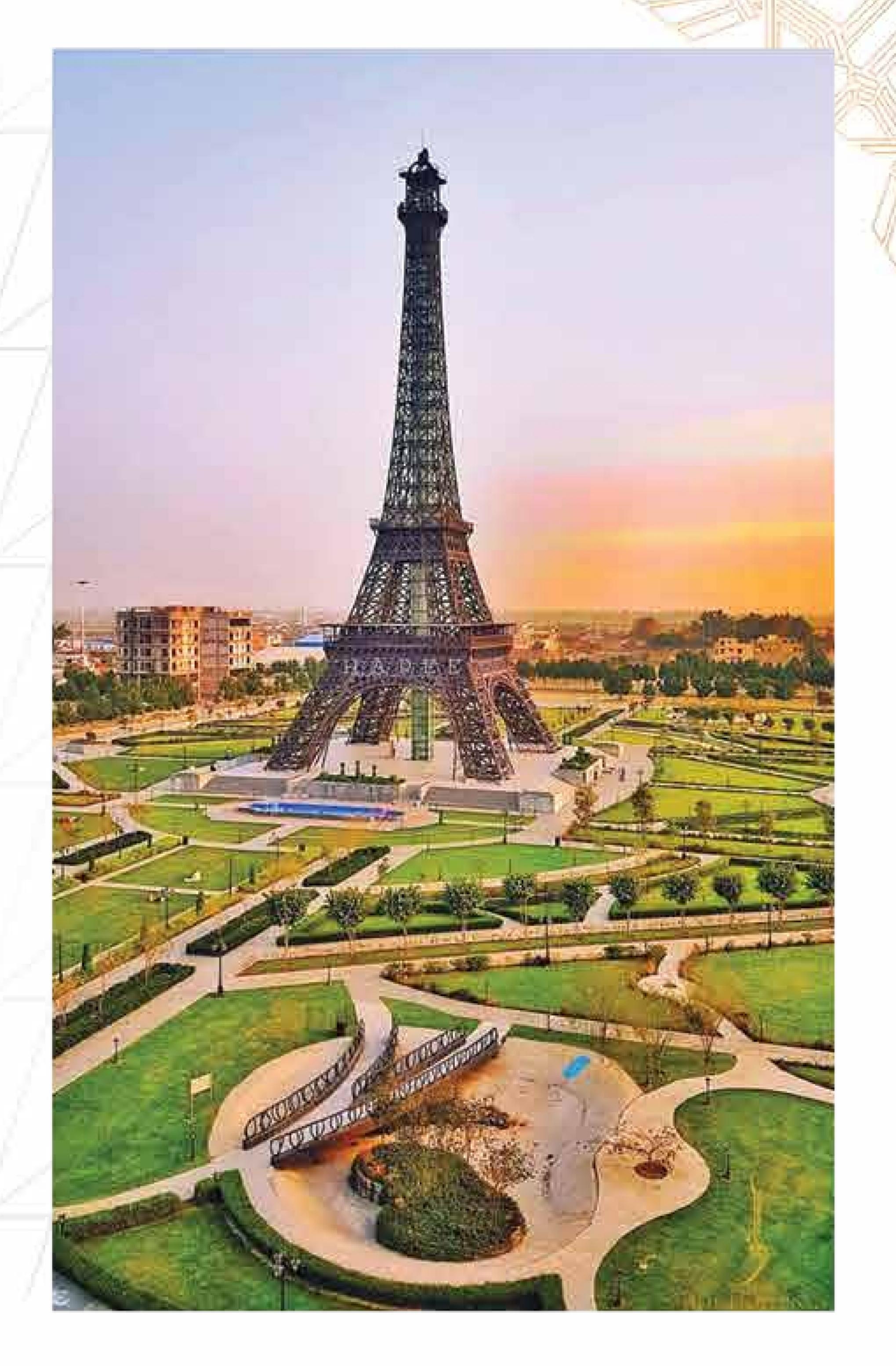


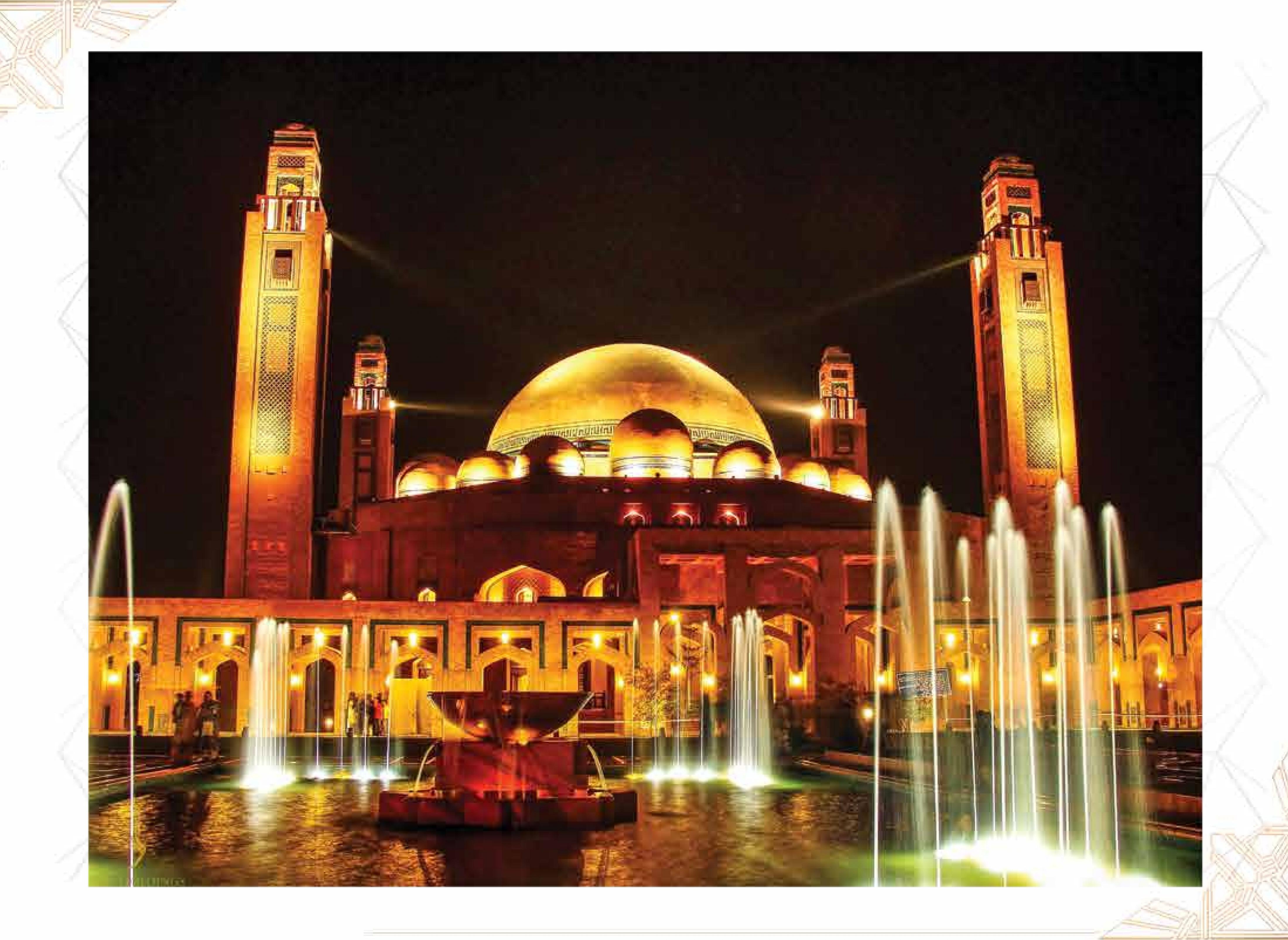


## Bahria Town

It is a flagship gated community in Lahore. The community is home to the Grand Jamia Mosque, Lahore which is the seventh largest mosque in the world with a total capacity of 70,000 people. After success at national level, Bahria has been featured by international magazines and news agencies, referred to as the prosperous face of Pakistan. Newsweek calls it as Pakistan's "Gateway to Paradise". On October 6, 2011, Los Angeles Times refereed Bahria as "functioning state within a non-functioning one". After further development, Main boulevard of Bahria would be a major spot in future for commercial activities.









### A PROJECT BY ALIF HOLDINGS



#### Security and Maintenance

Providing you with the peace of mind that you deserve by providing maintenance and security to your property through on-site staff

#### Access Control

Taking the concept of security even further ,we ensure access is limited to the residential floors , to those to whom you give it to by making use of smart RFID technology both for the lift and for the stairs.

Smart Apartments

Fully automated apartments with voice command operated lights, television, fans

Rooftop Garden

Letting you take in breathtaking views while enjoying a cup of coffee with your loved ones.

CCTV Coverage

Centrally monitored corridors and parking area

Apartments

08 Floors

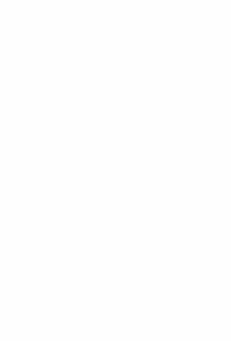
28 Shops

# MAIN BOULEVARD PLAN A PROJECT BY ALIF HOLDINGS Allied Bank A PROJECT BY ALIF HOLDINGS A PROJECT BY ALIF HOLDINGS AR-14

#### BASEMENT FLOOR PLAN



BASEMENT FLOOR PROPOSAL PLAN





#### SHOP 01

Shop Price=Rs 2,146,500/Down Payment (35%) =Rs 751,275/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 395,225/-

SHOP 02, 03, 05, 06, 07, 08

Each Shop Price=Rs 2,133,000/Down Payment (35%) =Rs 746,550/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 386 ,450/-

#### SHOP 04

Shop Price=Rs 2,821,500/Down Payment (35%) =Rs 987,52520 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 833,975/-

#### SHOP 09

Shop Price=Rs 2,484,000/Down Payment (35%) =Rs 869,40020 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 614,600/-

#### SHOP 10

Shop Price=Rs 2,173,500/Down Payment (35%) =Rs 760,725/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 412,775/-

#### PAYMENT PLAN

#### SHOP 11

Shop Price=Rs 2,254,500/Down Payment (35%) =Rs 789,075/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 465,425/-

#### SHOP 12

Shop Price=Rs 2,767,500/Down Payment (35%) =Rs 968,625/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 798,875/-

#### SHOP 13

Shop Price=Rs 2,997,000/Down Payment (35%) =Rs 1,048,950/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 948,050/-

#### SHOP 14

Shop Price=Rs 1,903,500/Down Payment (35%) =Rs 666,22520 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 237,275/-

#### SHOP 15

Shop Price=Rs 2,038,500/Down Payment (35%) =Rs 751,275/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 325,025/-

#### SHOP 16

Shop Price=Rs 2,025,000/Down Payment (35%) =Rs 708,750/20 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 316,250/-

#### SHOP 17

Shop Price=Rs 2,173,500Down Payment (35%) =Rs 760,72520 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 412,275-

#### SHOP 18

Shop Price=Rs 2,254,500/Down Payment (35%) =Rs 789,07520 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 465,425/-

#### **SHOP 19**

Shop Price=Rs 2,484,000/Down Payment (35%) =Rs 869,40020 Installments, per month= Rs 35,000/After 9 month= Rs 300,000/On possession= Rs 614,600/-

#### GROUND FLOOR PLAN



GROUND FLOOR PROPOSAL PLAN SCALE N.T.S





#### SHOP 01-04

Each Shop Price=Rs 8,944,875/Down Payment (35%) =Rs 3,130,706/7 Quarterly installments= Rs 830,596/-

#### SHOP 05

Shop Price=Rs 3,794,175/Down Payment (35%) =Rs 1,327,961/7 Quarterly installments= Rs 352,316/-

#### SHOP 06

Shop Price=Rs 9,135,000/Down Payment (35%) =Rs 3,197,250/7 Quarterly installments= Rs 848,250/-

#### SHOP 07-08

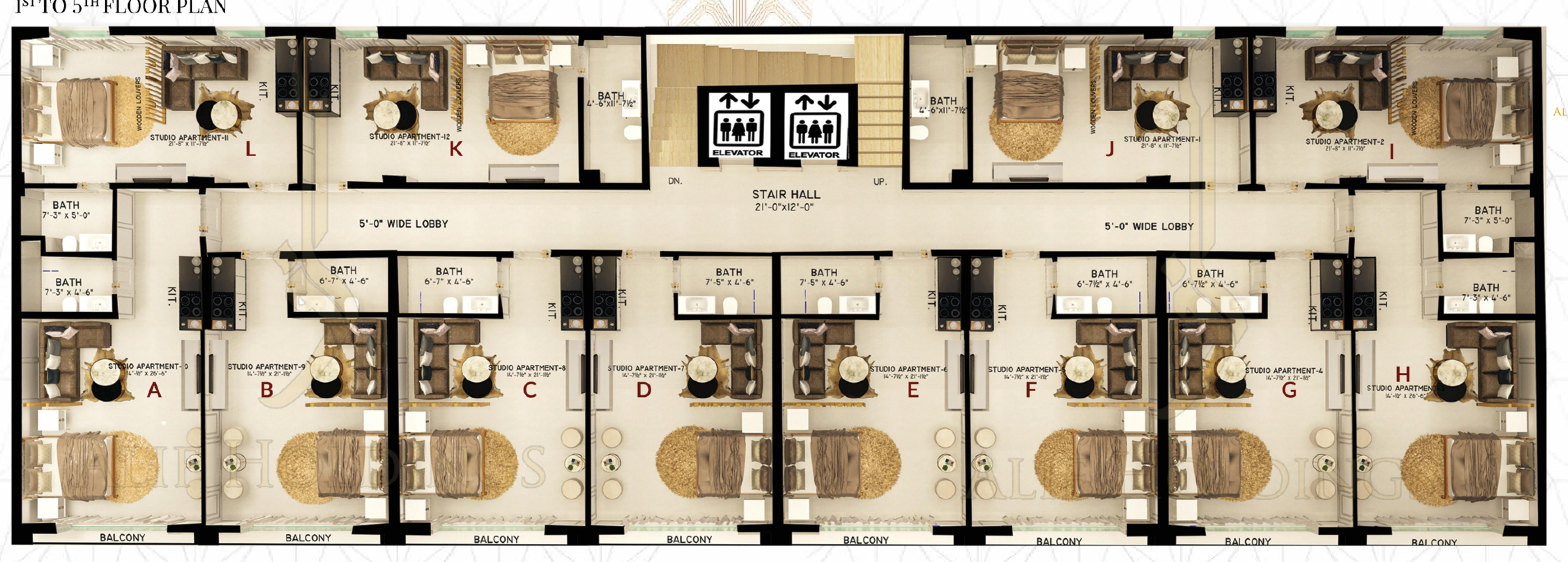
Each Shop Price=Rs 8,392,500/Down Payment (35%) =Rs 2,937,375/7 Quarterly installments= Rs 779,304/-

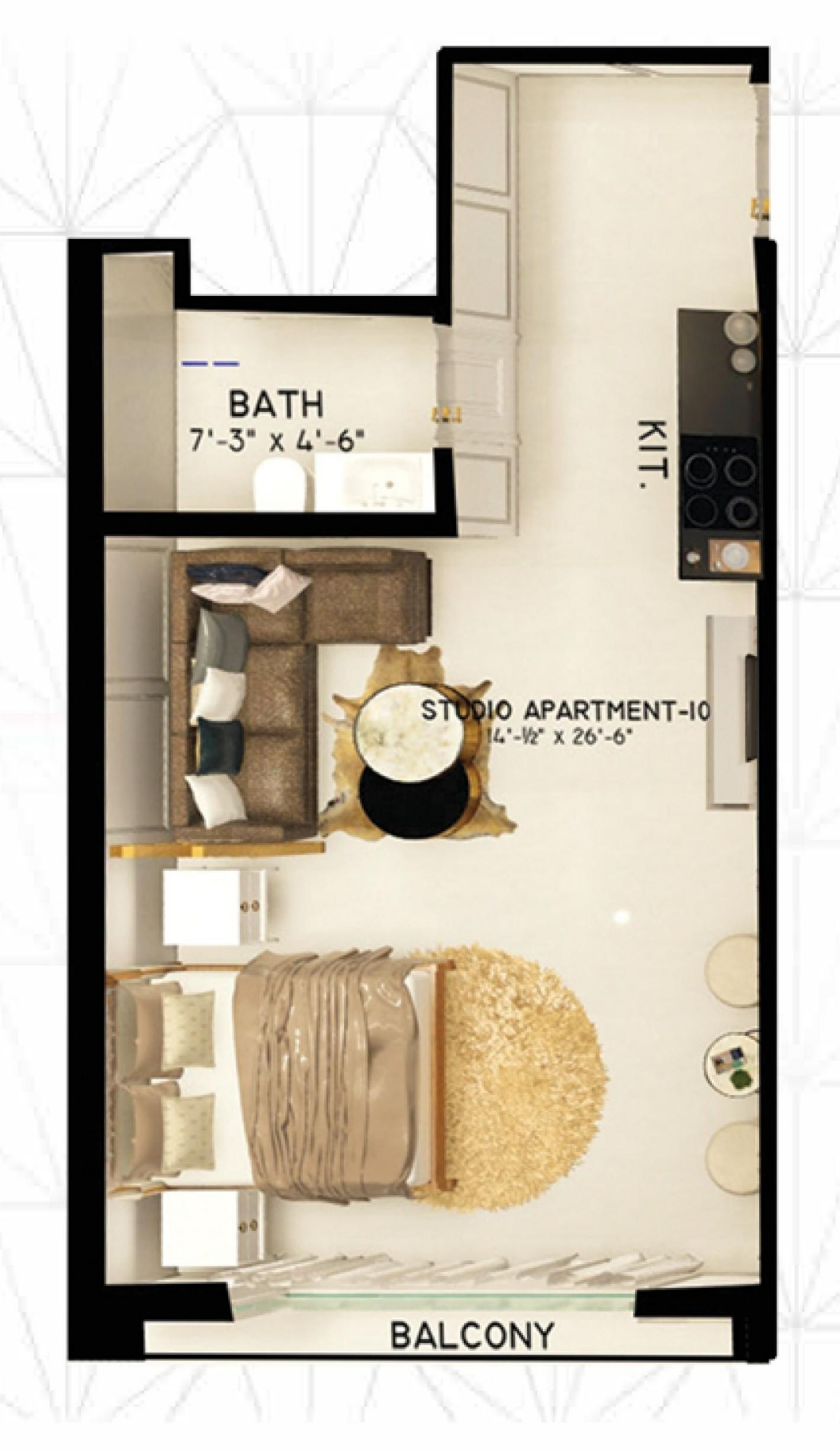
#### SHOP 09

Shop Price=Rs 7,582,500/Down Payment (35%) =Rs 2,653,875/7 Quarterly installments= Rs 704,089/-



#### 1ST TO 5TH FLOOR PLAN





#### TYPE-A & H

#### APARTMENT

Gross Area = 444 SQFT

#### PAYMENT PLAN

Total Price= 5,200,000/-65%Down Payment= 3,380,000/-5 quarterly instalments= 364,000/-



#### SIZE

APARTMENT= 14'-1/2" X 26'-6" 7'-3" X 4'-6"







#### TYPE-B,C,D,E,F,G

#### APARTMENT

Gross Area = 411 SQFT

#### PAYMENT PLAN

Total Price= 5,200,000/65%Down Payment= 3,380,000/5 quarterly instalments= 364,000/-



#### SIZE

APARTMENT= 14'-71/2" X 21'-1/2" BATH= 6'-7" X 4'-6"









#### APARTMENT

Gross Area = 405 SQFT

#### PAYMENT PLAN

Total Price= 4,800,000/65% Down Payment= 3,120,000/5 quarterly instalments= 336,000/-





APARTMENT= 21'-8" X 11'-7 1/2" BATH= 4'-6" X 11'-7/2"





TYPE-I & L

APARTMENT

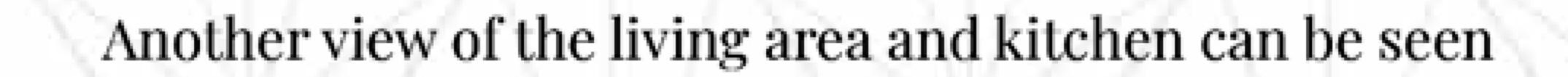
Gross Area = 390 SQFT

#### PAYMENT PLAN

Total Price= 4,800,000/65%Down Payment= 3,120,000/5quarterly instalments= 336,000/-











The classical style bedroom can be seen with classical paneling on the walls and a feature wall to increase the ambience of space.



The living area, luxuriosly designed with french paneling adds up to ambience of the space.

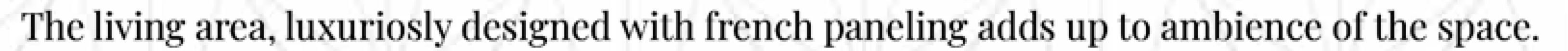


The classical style living area along with metal screen and luxury furniture adds up to the aesthetics of space.











The classical style living area along with metal screen and luxury furniture adds up to the aesthetics of space.







Another view of the living area and bedroom can be seen



The classical style bedroom can be seen with classical paneling on the walls and a view of window can be seen.





